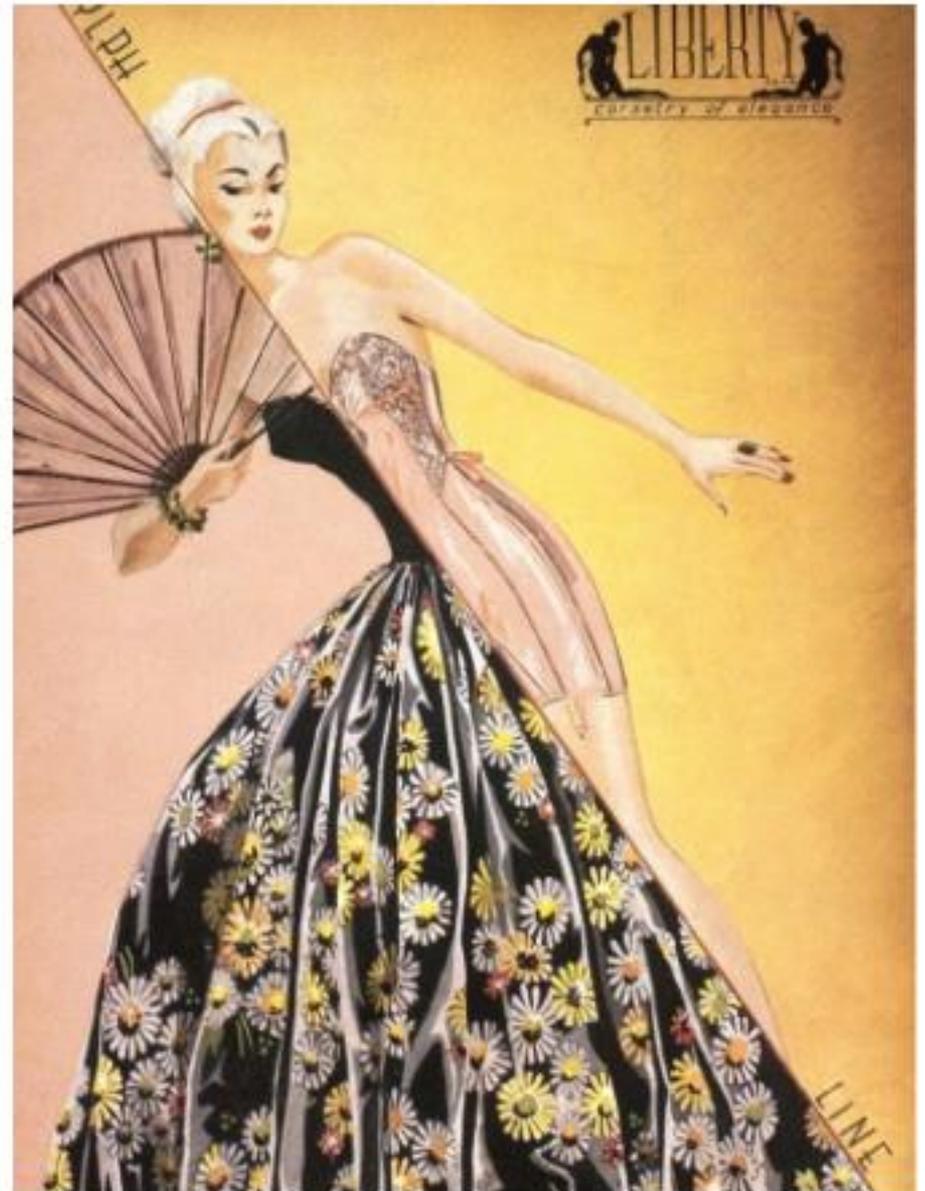


Attendee Data Analysis

The Costume
Society
Conference 2021 :
Clothing on Paper



Attendee Data



Age of Attendees

Average age = 51
Median age = 51
Oldest attendee = 88 years
Youngest attendee = 15 years

Location of Attendees

Closest = Wanstead, London, GB
Furthest = Wellington, New Zealand

Gender of Attendees

8 attendees identify as male
131 attendees identify as female
10 attendees didn't provide info

Previous Attendance at a CS Conference

62% delegates new to CS Conference
11% delegates attended 10 or more CS conferences

Ticket Type	Tickets Sold
Members	92
Non- Members	16
Student Members	32
Student Non-Members	9
Total	149

149 tickets
sold

Attendance and Engagement Data



Session Number	Panelist Numbers	Attendee Numbers	Total
1	10	88	98
2	8	97	105
3	12	79	91
4	7	85	92
5	27	59	86

How did you hear about The CS Conference?	%
Social Media inc. Facebook, Twitter, Insta etc.	32%
Costume Society Magazine / Publications	21%
Costume Society Website	36%
Word of mouth	13%
"Other"	13%

The Goodie Bag

Views - 1068
Visitors - 226

Diamond Dolls opened 82 times
Costume Journal article accessed 72 times

Most popular Pages

1. Work experience grant page – 106 views
2. Cocktails – 103 views
3. Patterns on Fashion – 84 views

Attendee Feedback Highlights



Questions	Attendee Responses
How much did you enjoy the conference?	90% were either satisfied or very satisfied with the conference
Did I conference Meet expectations?	47% said the conference exceeded their expectations, 47% said the conference met their expectations
Recommend the conference?	92% said they would recommend the conference
Ticket good value?	87.5% said the conference was exceptionally good or good value for money
What is your area of interest?	See full Data Analysis Document for Details
Did you manage with Zoom alright?	92.5% said that they were able to login and use Zoom with ease
On days of the week / times to suit you?	85% felt they liked the days and times of the conference. Those who didn't generally preferred more weekday evenings.
Would you attend an in-person event in spring?	17.5% said they were extremely interested. 40% were very interested. 35% were somewhat interested
Would you be interested in 2022 conference?	80% said that they were either likely or very likely to attend in 2022